DOCUMENT RESUME

ED 401 895 IR 056 138

AUTHOR Hayes, Robert M.; Walter, Virginia A.
TITLE Strategic Management for Public Libraries: A Handbook.
REPORT NO ISBN-0-313-28954-9; ISSN-0894-2986
PUB DATE 96
NOTE 232p.
AVAILABLE FROM Greenwood Publishing Group, 88 Post Rd. West, Box 5007, Westport, CT 06881 ($59.95).
PUB TYPE Books (010) -- Guides - Non-Classroom Use (055) -- Reports - Evaluative/Feasibility (142)

EDRS PRICE Document Not Available from EDRS.
DESCRIPTORS *Change; Change Strategies; Evaluation Methods; *Library Administration; Library Development; *Library Planning; Problems; *Public Libraries; *Strategic Planning; User Needs (Information)

ABSTRACT

Public libraries must operate in a time of increasing change, both within the library community and throughout the larger social and economic environments in which the library must function. This book is a guide to the strategic management of change in community libraries. It addresses the unique circumstances and needs of public libraries and provides guidance on how to manage change successfully in the community library environment. The volume is divided into three sections: (1) Concepts; (2) Contexts; and (3) Techniques for Assessment. It provides a conceptual framework for strategic management; identifies major concerns of strategic management and relationships to the tactical and operational management of public libraries; discusses the particular problems and needs of community libraries; and details the assessment of the library's strategic position. The final section of the book offers practical information for formulating and implementing strategic management in the public library setting. (Author/AEF)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****